



## ILCO Parent/Caretaker Statewide Survey - 2024-25

Parent/Caretaker Survey administered to 31 ILCO counties from 7/7/24 - 3/13/25

- Counties include: Garfield, Archuleta, Alamosa, Mineral, Saguache, Rio Grande, Summit, Park, Ouray, Las Animas, Jackson, Costilla, Conejos, Montrose, Morgan, Jefferson, Delta, Weld, Broomfield, Logan, Arapahoe, Larimer, Douglas, Routt, Denver, Mesa, Adams (Aurora), Montezuma, Dolores, Otero, Bayfield.
- 31,720** recipients, 23,173 opens (**73%**), 3,943 responses (**12%**)

Statewide 3943 Responses
<p>"I like the quality of the books we receive in the mail"</p> <ul style="list-style-type: none"><li>3843 responded YES (98% of respondents)</li><li>82 responded NO (2%)</li></ul>
<p>"Imagination Library is the primary source of books for our child"</p> <ul style="list-style-type: none"><li>1428 responded YES (36%)</li><li>2497 responded NO (64%)</li></ul>
<p>"The reading tips provided on the back flap of the soft cover books give me ideas for activities to do with my child."</p> <ul style="list-style-type: none"><li>3038 responded YES (78%)</li><li>843 responded NO (22%)</li></ul>
<p>"The books are helping prepare my child for kindergarten"</p> <ul style="list-style-type: none"><li>3644 responded YES (93%)</li><li>259 responded NO (7%)</li></ul>
<p>"My child displays excitement and joy when a new book arrives each month."</p> <ul style="list-style-type: none"><li>3728 responded YES (95%)</li><li>177 responded NO (5%)</li></ul>





“Other members of the family are benefiting from having Imagination Library books in the home.”

- 3330 responded YES (85%)
- 571 responded NO (15%)

**“Since receiving Imagination Library books, how has reading with your child changed?” (3910 Responses)**

“I am reading more often to my child”	<b>64%</b>
“Other Members of the family read more often to my child”	<b>42%</b>
“My child brings books to others and asks to be read to more often”	<b>53%</b>
“My child is exposed to a wider variety of books”	<b>88%</b>
“My child has an increased interest in looking at books on their own”	<b>68%</b>
“I am learning how to help my child build literacy skills”	<b>43%</b>
“We go to the library to find other books to read and enjoy”	<b>39%</b>

## Bilingual Books

**“Each year, approximately two books are in English and Spanish. What do you do when reading the bilingual English/Spanish books?” (3668 Responses)**

“We always read both the English and Spanish”	<b>31%</b>
“We sometimes read both the English and Spanish”	<b>37%</b>
“We only read the English”	<b>31%</b>
“We only read the Spanish”	<b>1%</b>





**“Imagination Library may expand its English/Spanish bilingual book distribution in the future. If all 12 books were available in English and Spanish, how would you prefer to receive them?” (3654 Responses)**

<b>“I would want all books in English and Spanish”</b>	<b>33%</b>
<b>“I would want just two to be in English and Spanish”</b>	<b>43%</b>
<b>“I would want books only in English”</b>	<b>24%</b>

**“Where did you learn about Imagination Library?”**

**Aurora**

<b>Friends/Family</b>	<b>46.5%</b>
<b>Social Media</b>	<b>32.8%</b>
<b>Library</b>	<b>8.6%</b>
<b>Hospital</b>	<b>2.7%</b>
<b>Pediatrician/Doctor</b>	<b>1.7%</b>
<b>School</b>	<b>1.5%</b>
<b>Daycare</b>	<b>0.8%</b>
<b>Event</b>	<b>0.6%</b>
<b>Other</b>	<b>4.8%</b>





## Mesa County

Friends/Family	41.6%
Hospital	22.5%
Social Media	14.5%
Library	8.8%
Pediatrician/Doctor	5.3%
Daycare	1.5%
School	1.1%
Event	0%
Other	4.7%

## Parent Comments

*"WE LOVE this ----truly we are so beyond grateful for this program. THANK YOU THANK YOU THANK YOU" - Larimer County Parent*

*"I love seeing the excitement on her face when she sees that a new book has arrived. That book will then be her 'favorite' for the next week or so." - Jefferson County Parent*

*"She absolutely LOVES reading. Every single night before bed we read one of the books your program has sent!" - Jefferson County Parent*

*"Thank you for providing so much support to families! It goes a lot deeper than books and we're so appreciative" - Denver Parent*

*"I can't thank you enough for this amazing program. Our kids love all the books - they are the centerpiece to evenings and bedtime for our family." - Denver Parent*

*"We were fortunate enough to get imagination library books right away when my kiddo was born. He has a strong connection to and excitement about books. I feel strongly that imagination library books have played a significant role in that." - Mesa County Parent*





*"Los libros bilingües apoyan mucho el aprendizaje, y vocabulario" - Denver Parent*

*"I started in this program when my daughter was born and it has made a huge difference in her love of books and her language skills" - Mesa County Parent*

*"This is an amazing and incredibly generous program. Not only have these books helped my child's speech and literacy development, they have brought us all closer together as a family." - Mesa County Parent*

*"We love getting bilingual books- our family is bilingual English- Spanish and how more members of our little's fam can read to him easily! <3" - Aurora Parent*

*"Mi niño tiene 14 meses y le leído libros desde recién nacido. Ahora siento que le interesan más los libros, le gusta mirarlos y que le lean." - Aurora Parent*

*"Su vocabulario a tenido un mayor crecimiento además de la pronunciación de palabras a mejorado muchísimo" Aurora Parent*

*"Without this resource I'm not sure I would have books in my home. I love seeing my little one enjoying story time." - Routt County Parent*

*"Thank you so much for providing books for my child! His enthusiasm and love for books has grown 100 fold and I love that we can go get more books for him to enjoy. He loves other books by the authors that have written the books that he's received in the mail. It's been a huge success for our family." - Broomfield Parent*

*"The books sent are such a wide variety of subjects. The quality of books is excellent and it is so exciting when we receive a book. My older daughter loves to read your books to little sister. :)" - Weld County Parent*

*"Mi niño es pequeño tiene dos años ,no habla mucho y la lectura ayuda con su vocabulario" - Weld County Parent*

*"Se pone demasiado feliz cada vez que recibe el libro y todas las noches los leemos, se los aprende de memoria! Muy agradecidos con este programa" - Douglas County Parent*

*"Les ayuda al aprendizaje y a escuchar los cuentos en amboa idiomas, español e inglés, dandole las herramientas para que sean bilingues desde pequeños." - Douglas County Parent*

